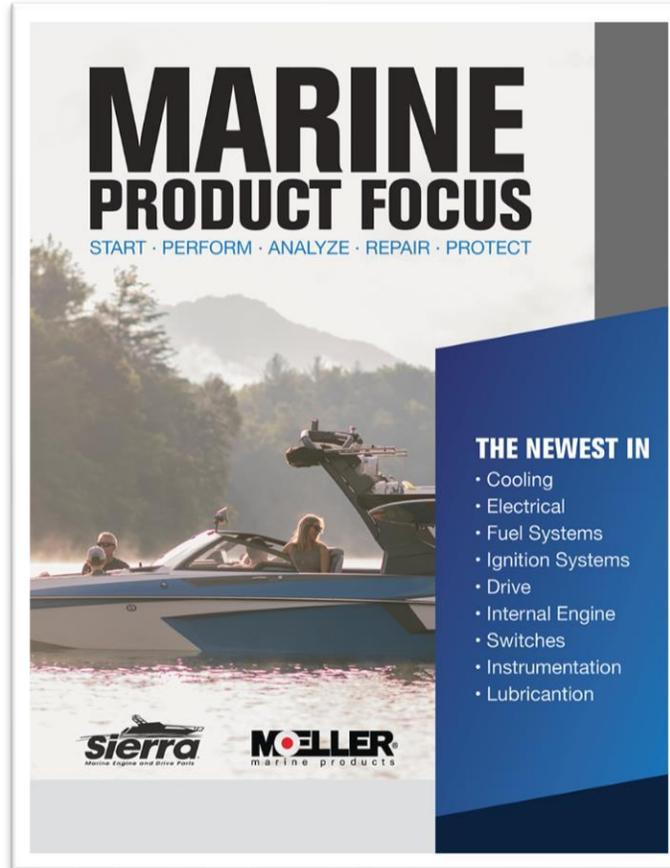


NEW LITERATURE UPDATE

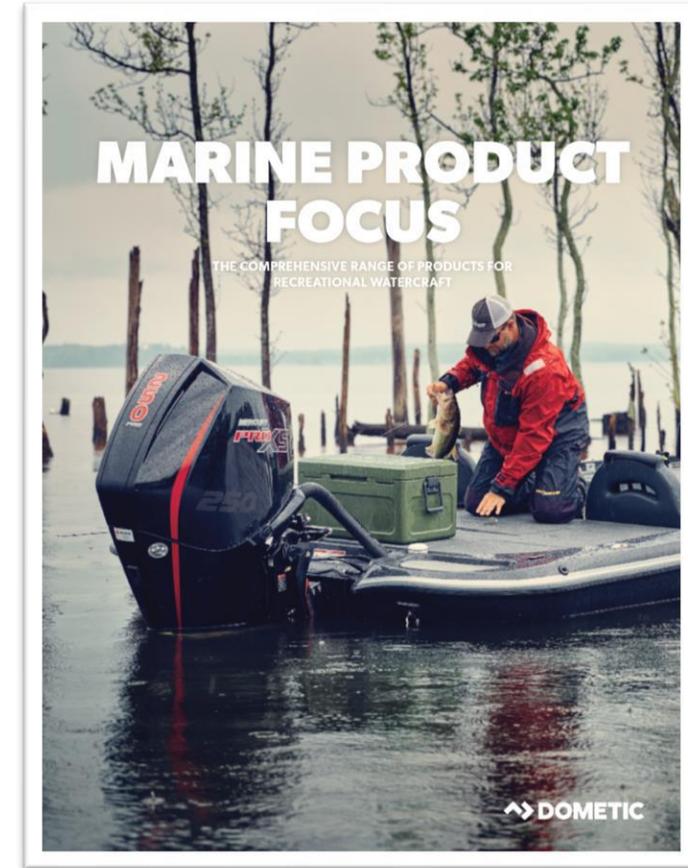
NEW SIERRA CATALOG



SIERRA NEW PRODUCT SUPPLEMENT



DOMETIC NEW PRODUCT SUPPLEMENT



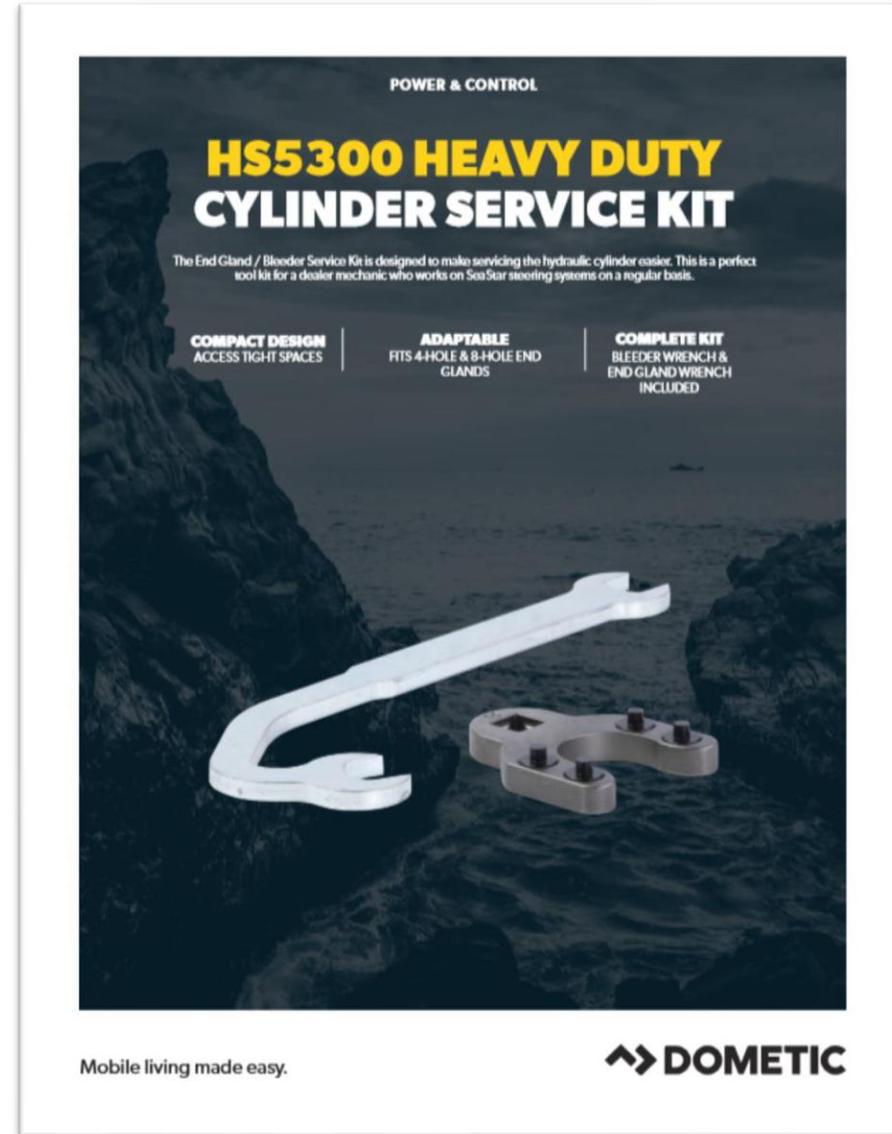
11/08/2020

8

NEW PRODUCTS / UPDATES

HS5300 CYLINDER SERVICE KIT

- Designed to make servicing the hydraulic cylinder easier. This is a perfect tool kit for a dealer mechanic who works on SeaStar steering systems on a regular basis
 - Complete kit includes bleeder wrench and end gland wrench
 - Compact design – access tight spaces
 - Adaptable – fits 4-hole and 8-hole end gland
-
- **Dealer net approximately~ \$69.99**
 - **Available late September**



I7800 EST CONTROL SYSTEM INTRODUCTION

- i7700 to i7800
- Updates
 - Facelift to the top cover
 - Tinted lens cover – helps keep night vision
 - Black anodized friction and detent screws
- Available soon (chrome handle models)
- **Control head is backwards compatible**
- Black edition will be available in limited supply in August



I7800 SUMMARY

- Ideal for inboard, outboard and stern drive applications
- Single or twin engine application with up to three stations
- All the main products are in the kit
 - Order shift and throttle cables separately
- Converts MST engine/drive combo to EST
- New i7800 control head is backwards compatible with current i7700 system
- **Need EPSK1207 CANtrak setup tool**
- Easy access to all the information located on the Dometic website
- Black Edition will be available in limited supply by end of August



EPS STEERING FLUID AND PURGE KIT

NEW PRODUCT

- Optimus EPS and 360 control systems – thousands of boats are in service over the past 9 years.
- In field need for steering fluid to perform service and for occasional system top off's..
- Optimus EPS fluid is specifically designed to be used in SeaStar EPS Systems.
 - Standard Hydraulic Steering Fluid is not a replacement for Optimus EPS fluid.
- Optimus EPS Fluid and Dealer Purge Kit are now available as a service item through our distribution partners and service network.
 - HA 5482 – 1 Quart Bottle
 - HA 5487 – Fill and Purge Kit

RACOR NEW PRODUCT LAUNCH

CONFIRMED ALL ITEMS SHIPPING BY END OF AUGUST

- **FWS New Product Release**
 - 9 Turbine style filters
 - 5 New canister filters
- **2 Micron Testing Updates**
 - Fuel/Water Separation Efficiency comparable to Racor
 - 4 Micron Particle Efficiency @ 98%+
- **Canister Filter Testing**
 - Spec'd out upgrade DSM high temp resin
 - All below deck items Passed CFR 33 USCG Fire Test
- **Packaging**
 - Canisters to match traditional Sierra packaging
 - Turbines to be skinned packed in master packs of 12
- **Huge Potential**
 - Large A/M Marine demand
 - Large HD Truck/RV demand



NEW PRODUCTS / UPDATES

SIERRA STARTERS

New Starter Program

- 18-5913-1
- 18-6275-1
- 18-5919-1
- 18-5909
- 18-5603-1 Now Available!



100% In-House Testing
Two-Color graphic box

IMPROVED HOUSING
In order to prevent water intrusion, Sierra's new line of starters are designed to seal off the internal components from the extreme elements found in the marine environment.

DUCKBILL VALVE
Preventing corrosion is vital to the reliability of your starter. Should moisture find a way into the housing, Sierra has increased a one-way valve and relief cuts to remove moisture and prevent water accumulation.

PAINTED SURFACE
The starter housing is painted to prevent rust and corrosion on the exterior surface while keeping your starter looking like new after many years of service.

PART NO.	DESCRIPTION	APPLICATION
18-6275-1	Starter	Late Model GM - 14" Flywheel; 1998 & Newer MCM 3.0L
18-5909	Outboard Starter	Fits: Evinrude G2 Engines
18-5913-1	Starter	Late Model GM - 14" Flywheel
18-5919-1	Starter	Late model GM - 12 3/4" Flywheel
18-5603-1	Inboard Starter	Mercury 50-808011A05, Top mount, rear entry starter for standard rotation GM and Ford Engines. Can be used in place of 18-5908 starter.
18-55510	Inboard Starter	Mercury 8M0095471, 4.5L and 6.2L Non-GM engines
18-55505	Outboard Starter	Mercury 8M0142679, 175-300 HP; 250-300 VERADO; 250 4.6L V8 Verado (4-stroke) - 2B529482 AND UP; 300 4.6L V8 Verado (4-stroke) - 2B529482 AND UP; 300 4.6L V8 Verado (4-stroke) SEAPRO - 2B529482 AND UP; 225 4.6L V8 (4-STROKE) SEAPRO - 2B529482 AND UP; 250 4.6L V8 (4-STROKE) SEAPRO - 2B529482 AND UP; 250 4.6L V8 (4-STROKE) RACING - 1E080500 AND UP; 300 4.6L V8 (4-STROKE) RACING - 1E080500 AND UP; 200 4.6L V8 PRO XS (4-STROKE) 2B529482 AND UP; 225 4.6L V8 PRO XS (4-STROKE) 2B529482 AND UP; 250 4.6L V8 PRO XS (4-STROKE) 2B529482 AND UP; 300 4.6L V8 PRO XS (4-STROKE) 2B529482 AND UP; 175 3.4L V6 (4-STROKE) 2B529482 AND UP; 200 3.4L V6 (4-STROKE) 2B529482 AND UP; 225 3.4L V6 (4-STROKE) 2B529482 AND UP; 200 3.4L V6 (4-STROKE) SEAPRO 2B529482 AND UP; 175 3.4L V6 PRO XS (4-STROKE) 2B529482 AND UP
18-55506	Outboard Starter	Mercury 8M0137769, 75 EFI (4-STROKE) - 2B095049 AND UP; 75 EFI (4-STROKE) SEAPRO 2B095049 AND UP; 80 EFI (4-STROKE) 2B095049 AND UP; 90 EFI (4-STROKE) 2B095049 AND UP; 90 EFI (4-STROKE) SEAPRO 2B095049 AND UP; 100 EFI (4-STROKE) 2B095049 AND UP; 115 EFI (4-STROKE) 2B095049 AND UP; 115 EFI (4-STROKE) SEAPRO 2B095049 AND UP; 65 JET (4-STROKE) 2B095049 AND UP; 80 JET (4-STROKE) 2B095049 AND UP; 115 PRO XS (4-STROKE) 2B225488 AND UP

NEW PRODUCTS / UPDATES

POWER SYSTEMS – PHASE 1

OVERVIEW

75 New SKU's

- Rocker Switches (3 series)
- Push Button
- Contura Rotary
- Contura USB
- Unique Switch Lineups
- Designed to bring a refreshing, modern styling to Power Systems Lineup
- More opportunities at an OEM/Panel Builder level



NEW PRODUCTS / UPDATES

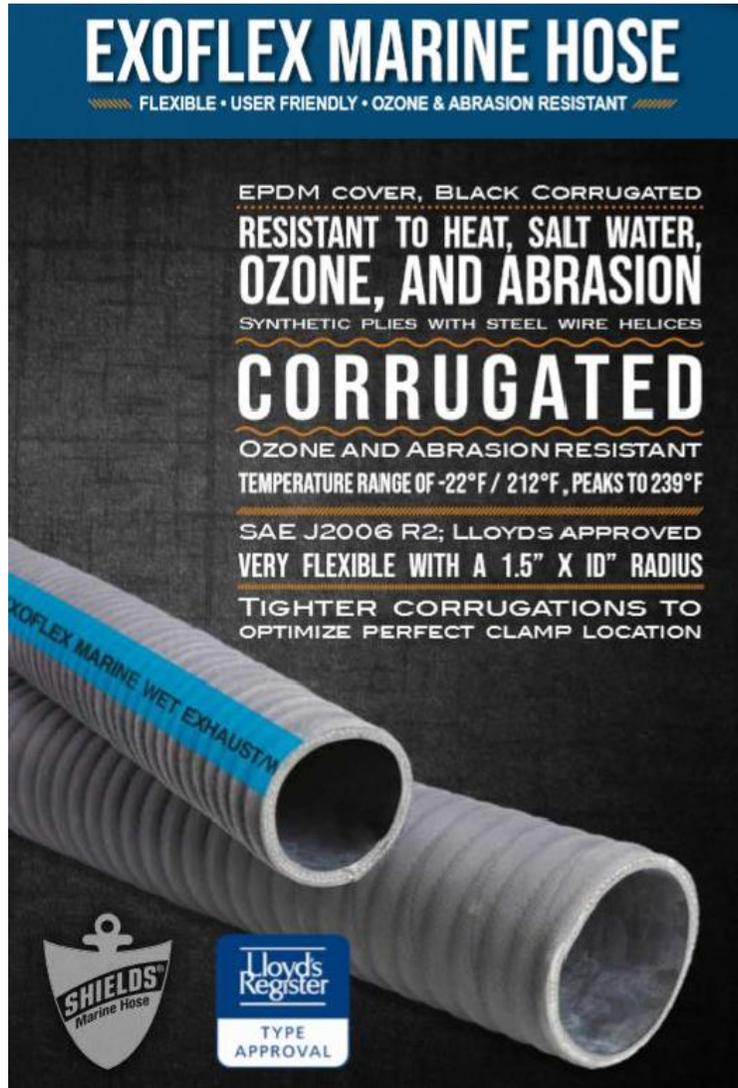
INSTRUMENTATION – IN-DASH DIGITAL DEPTH FINDER (26000P)

Features and Benefits:

- Depth range to 600ft and on plane readings up to 60mph
- Automatic range and sensitivity adjustments for no-worry usage
- Polarized LCD display for easy viewing in any environment
- Dual Depth alarms can be set to warn of depth changes
- 1 touch alarm muting instantly silences audible alarm
- User selected unit of measure (feet or meter)
- Keel offset designed to properly adjust depth readings
- LED backlit display for easy viewing at night
- Includes two interchangeable faces and 3 bezels designed to match most Sierra gauge series
- Dual-mount, high-speed transducer can be transom mounted or internally glue mounted to hull
- Clamshell packaging for easy POP display
- Covered by Sierra Limited Lifetime Warranty
- Suggested List \$119.99
- UPP \$99.99



SHIELDS – 254 SERIES EXOFLEX



Shields 254 Series Exoflex Hose

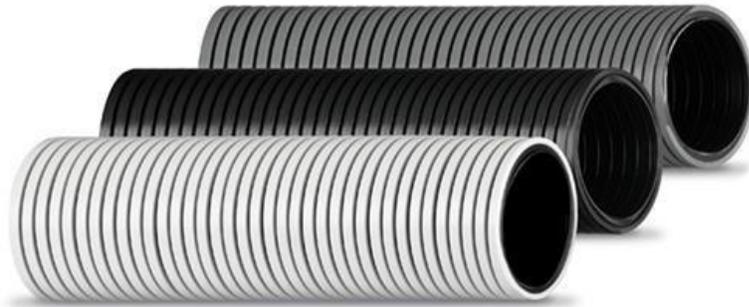
- EPDM cover,
- Black Corrugated
- Resistant to heat, salt water, ozone, and abrasion
- Synthetic plies with steel wire helices
- Ozone and Abrasion resistant
- Temperature range of -22°F / 212°F , peaks to 239°F
- SAE J2006 R2; Lloyds approved
- Very flexible with a 1.5" X ID" radius
- Tighter corrugations to optimize perfect clamp location

NEW PRODUCTS / UPDATES

STERNFLEX HOSE

Our premium outboard rigging tubing has a crush resistant proprietary PE blend construction, which provides excellent flexing and abrasion protection. Material is resistant to bilge acids, fuel solutions, and ultra-violet rays. For all bracket mounted outboard motors. Is formulated for maximum resistance to UV and ozone. Temperature range is -40°F to 160°F (-40°C to +71°C).

- Black, gray, and white colors
- Available in 10' and 50' lengths
- 5' kits with flanges are also available



New Flyer Available

The new Shields Sternflex Hose has a polyethylene co-polymer wall with an integral poly-ethylene helix. It is resistant to abrasion, crushing and UV. This hose is primarily used as a cover for the harness and for the hoses on the bracket mounted on outboard engines. Sternflex is available in grey, white and black.

Also available for our new Sternflex Hoses are matching Rigging Hose Flanges and Rigging Hose Kits.

Ordering Information		Rigging Hose Flanges	
Shields Sterflex Hose		Part Number	Description
16-126-2000G	2" X 50', Grey	16-9761G	UV Stabilized Grey plastic flange
16-126-2000W	2" X 50', White	16-9761W	UV Stabilized White plastic flange
16-126-2003G	2" X 10', Grey		
16-126-2003W	2" X 10', White		

Rigging Hose Kits	
Part Number	Description
16-9883G	Rigging Hose Kit, Grey
16-9883W	Rigging Hose Kit, White

• Contains 1 UV stabilized flange and 5' of 2" diameter Sternflex Hose
 • Fits all engine cables, hoses, and harnesses
 • Can be added to any style outboard engine

NEW PRODUCTS / UPDATES

OTHER SHIELDS HOSE PRODUCTS

2 LLDPE Vacuum Tubing

Formulated to comply with FDA requirements; Linear Low-Density PolyEthylene has a superior chemical and moisture resistance; Flexible and Lightweight; Natural Color; Operating Temperature Ranges from -50°F to +125°F.

- Available in 1/2" and 3/8" diameters in 100' lengths
- FDA applications
- Transfer of air and liquids in industrial applications
- Water and water softener lines
- Vending Equipment
- Vacuum bagging (Fiberglass boat building)



3 Fuel Line with Straight Connector and Fire Sleeve

Stainless Steel Braided PTFE hose is an ideal choice for marine applications. Sierra's PTFE fuel line operates in a wide temperature range from -60°C up to 260°C. It is compatible with every fuel blend known, is non-corrosive and is not effected by heat aging, ozone or UV attack for longer service life. Sierra's PTFE fuel in is designed to dissipate any potential static charges for added safety.

- Available in 30", 36", and 96"
- Hydrophobic for zero water ingress
- Flexible for easy routing
- Stainless steel outer jacket for protection and increased flexibility

3 GALLON ALL-IN-ONE TANK PACKAGE

- Compliments the very popular 6 gallon All-in-One package released last year.
- Coming in September/October
- Excellent package for small boat / tender sales.
- Comes with Mercury / Yamaha / BRP connectors.
- 6' EPA fuel line and primer bulb.

053703-10
Marine Above Deck
Mini All-in-1
Fuel Tank Combo Package

SAVE UP TO 20%
WITH THIS
MINI ALL-IN-ONE
COMBO PACKAGE

KIT INCLUDES:

- 1 QUICK DISCONNECT TO TANK FUEL CONNECTOR
- 3 FUEL LINE CONNECTORS
(EVINRUDE/JOHNSON, MERCURY, YAMAHA)
- 1 UNIVERSAL FUEL LINE
- 1- 3 GALLON MOELLER FUEL TANK
- 1 TANK CONNECTOR WITH SEALANT
- 1 HOSE CLAMP

3 Gallon Capacity	Applications with 2 prong barb engine fitting:
EPA/CARB approved	- 1998 and newer Mercury
2 year limited warranty on tank	- Most Evinrude/Johnson
	- Most Yamaha outboard engines

MOELLER
marine products

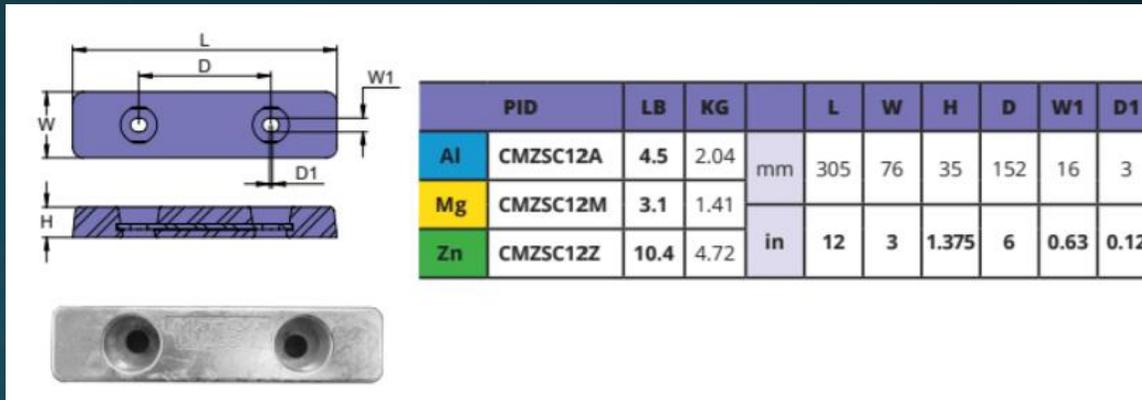
FUELING THE FUN

1/08/2020

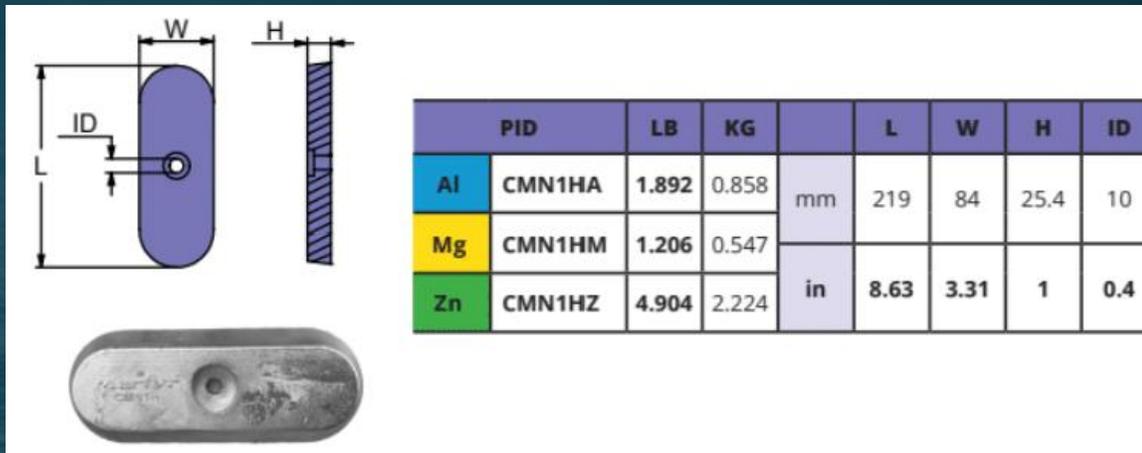
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Martyr Anodes – New Products

Bolt-on ZSC12 Anode w/ 6" centers



N-1 Lobster Boat Anode (Heavy)



Martyr Anodes – New Products

Merc Outboard EFI 75-150 HP Kit



	PID	LB	KG	Contains	Fits
Al	CM8M0107548KITA	1.54	0.70	CM8M0057772 x 1 CM826134 x 2 CM762145 x 1	MERCURY 8M0107548
Mg	CM8M0107548KITM	1.14	0.52		
Zn	CM8M0107548KITZ	3.42	1.55		

New Verado Pro Series Anode Kit



	PID	LB	KG	Contains	Fits
Al	CM8M0116590KITA	1.85	0.84	CM826134 x 2 CM762145 x 1 CM892227 x 2 CM8M0012083 x 1 CM8M0001734 x 1	MERCURY VERADO MMP
Mg	CM8M0116590KITM	1.45	0.66		
Zn	CM8M0116590KITZ	3.66	1.66		

BRP/ Evinrude Etec G2 Anode Kit



	PID	LB	KG	Contains	Fits
Al	CMETECG2KITA	2.002	0.917	CM5007089 X 1 CM355964 X 1 CM357507 X 1 CM5009138 X 1	BRP EVINRUDE E-TEC G2
Mg	CMETECG2KITM	1.473	0.668		
Zn	CMETECG2KITZ	4.430	2.009		

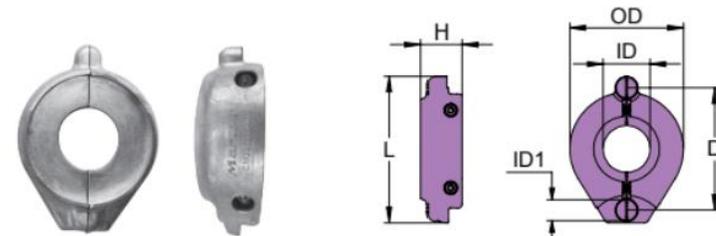
Suzuki 150-350 HP Anode Kit



	PID	LB	KG	Contains	Fits
Al	CMSZ150350KITA	0.346	0.47	CM3C7602181A0 X 1 CM5532187J00 X 8 CM5532095310 X 3	Suzuki 150-350 HP
Mg	CMSZ150350KITM	0.763	0.346		
Zn	CMSZ150350KITZ	2.117	0.96		

Replacement for Volvo 385407

	PID	LB	KG	L	H	D	ID	ID1	OD	UPC	
Zn	CM22651246Z	3.213	1.457	mm	141.1	39	118	45	20	109	6 28309 27309 5
				in	5.56	1.54	4.65	1.77	0.79	4.29	



Titan Marine Products



- New Products

➤ Outboard Dolly & working on HD OB Dolly

➤ Stainless Self-righting Swivel



➤ Long link mooring/ lashing chain



- Price changes:

▪ Strategic decrease on G43 Mooring Chain

- YEB/ Show specials

- Updates/ news:

▪ Reminder we have a full selection of dock lines in NEW clamshell packaging



FIRMAN HISTORY

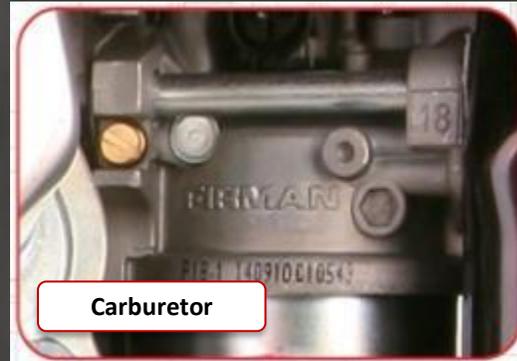
- **Massive manufacturer of portable generators for over 20 years**
 - First 10 years – Asia, India & African markets
 - Last 10 yrs – Private labels/ODM – North America
 - Coleman Powermate - 2005 to 2008
 - TTI (Ridgid, Homelite, Powerstroke) 2008 to 2012
 - Ariens & Gravely - 2011 to 2013
 - Kohler – 2013 to current
 - And many more!
- **2018 we produced and shipped our 15,000,000th portable generator...**
- **In 2015 we decided to enter the North American Market with the brand**



FIRMAN 100%



AVR



Carburetor



Air Cleaner Cover



Digital Meter



Volt Meter



FIRMAN Fat Head Engine Block



FIRMAN Power Stream Alternator



Valve Cover



Muffler Guard

FAMILY SERIES

Performance Series

- Traditional open frame
- Models range from 1000 to 10,000 watts
- About 65% of the market are in the 3500-4550W power rating



Whisper Series

- Known as Inverters
- Very quiet - <58dB
- Low THD - <3% - Clean power output
- Eco Mode – fuel efficient
- Fastest growing segment



Hybrid Series

- Runs on gas or liquid propane (LP)
- Propane runs cleaner, but produces less power
- Propane can be stored longer
- Newest to the market



DUAL FUEL INVERTERS



Features & Benefits

- Runs on gasoline or propane fuel, giving you flexibility while out on the road or during an emergency.
- Propane regulator/hose (2.6ft) is included for your convenience.
- Fuel Economy Mode-reduces fuel consumption and promotes engine efficiency.
- The FIRMAN 171cc OHVelectric start engine (Max-Pro Series) for longer life/higher performance/lower maintenance.
- Cast iron sleeved engine for long durability with automatic low oil shutdown protection.
- Large tank with extended run-time (less re-fueling).
- Quiet muffler (Whisper Series) with USDA FS certified spark arrester.
- Conveniently located multi-featured control panel with FIRMAN custom designed outlet cover protecting outlets from dirt, dust and debris.
- 3 in 1 Data-Minder monitors running hours, voltage and frequency in conjunction.
- Bonus accessories including engine oil, oil funnel, tool kit, battery float charger and battery charge cable.
- Included battery for your convenience.
- 3-year warranty

DUAL FUEL HIGHLIGHTS

WHO3041

- Dual Fuel
 - Gas
 - Liquid Propane (LP)
- Wattage
 - 3300/3000W Gas
 - 3000/2700W LP
- Engine Size
 - 171cc
- Starting System
 - Recoil
- Quiet
 - 56-58 dBs

WHO3042

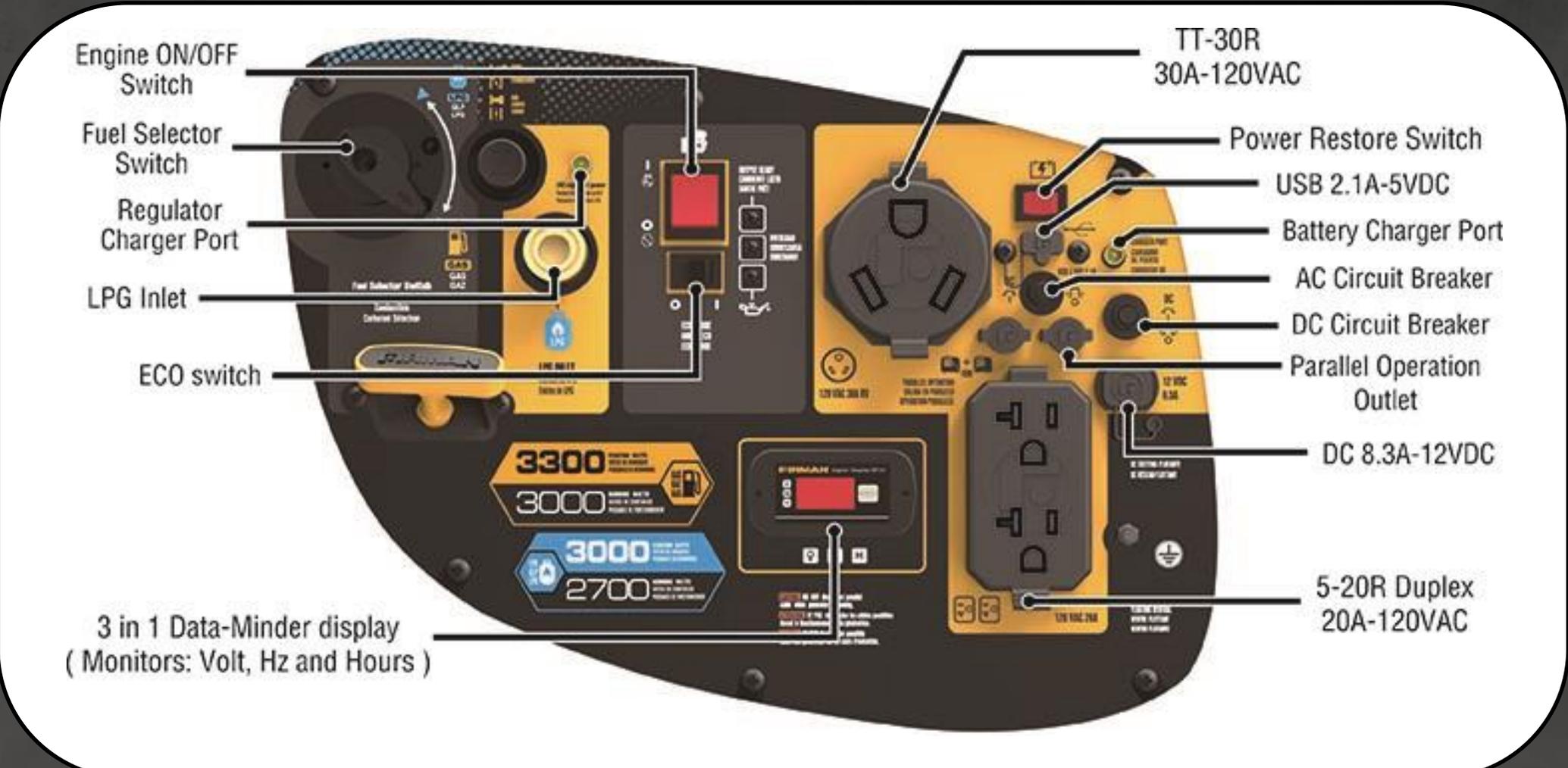
- Dual Fuel
 - Gas
 - Liquid Propane (LP)
- Wattage
 - 3300/3000W Gas
 - 3000/2700W LP
- Engine Size
 - 171cc
- Starting System
 - Electric
 - Recoil
- Quiet
 - 56-58 dBs



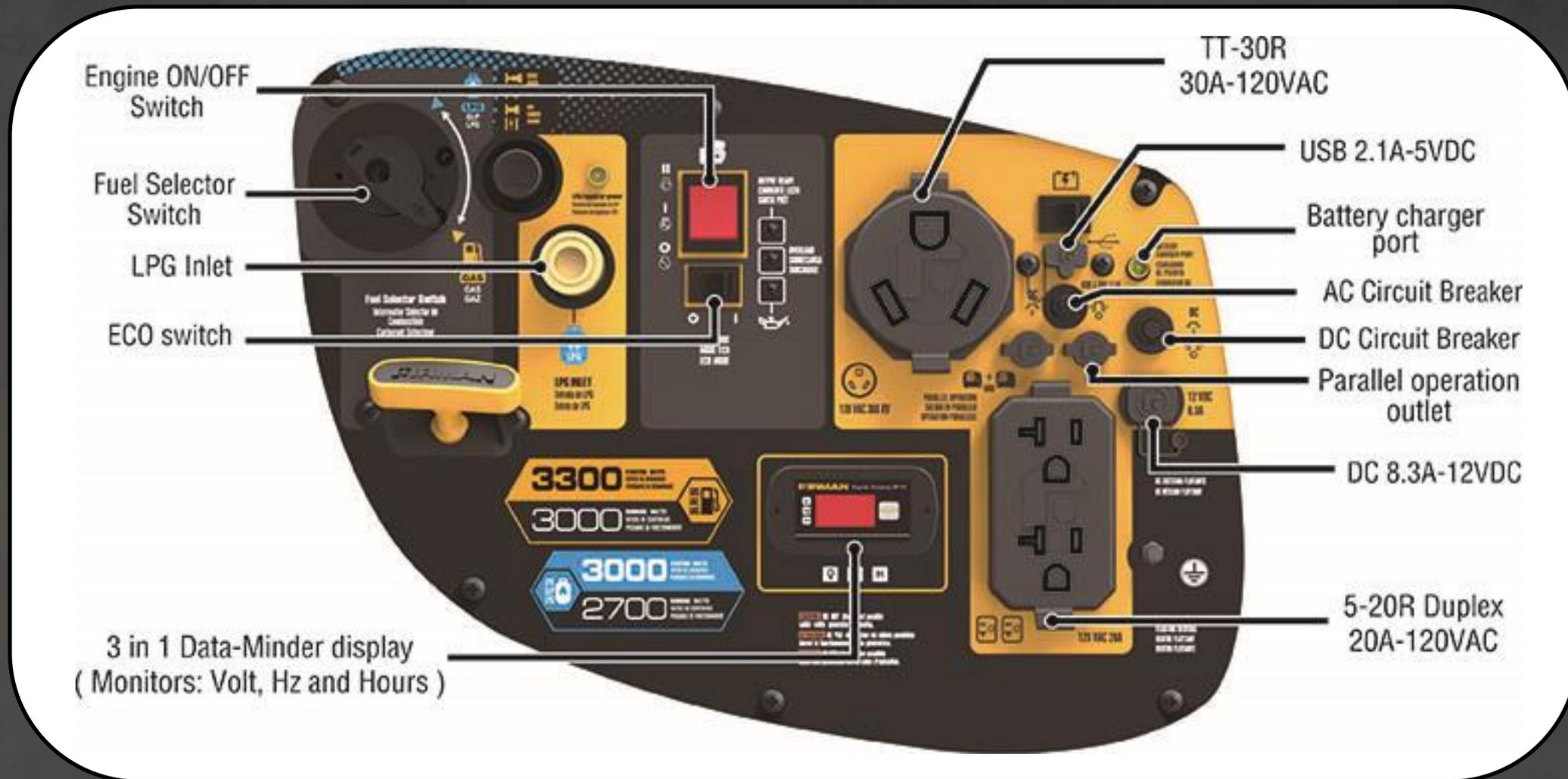
 **Running/Starting Watts: 3000/3300**
 **Running/Starting Watts: 2700/3000**



WH03041 PANEL



WH03042 PANEL



WARRANTY & SERVICE

- FIRMAN FIRST & FOREVER
 - Our commitment to every FIRMAN customer
 - 3-year Product Warranty
 - Lifetime of Free Technical Support
- Access to over 8700 Service Locations
- 24/7 - 844-FIRMAN1
- The FIRMAN Service Story -Different in every way!



DISPLAY OPTIONS



1310
30.5"x24"x92"
Small – 3 gens



1001
36.5"x30"x74"
Medium – 3 gens +
Accessories



Lumitec Underwater Light Family

The industry's
most comprehensive
PRODUCT LINEUP



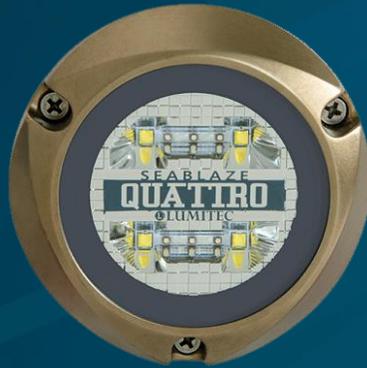
SEABLAZE: BEST-SELLING LINE OF UNDERWATER LIGHTS

ABA Preferred Product

NEW!



SeaBlaze Mini
950 lumens



SeaBlaze Quattro
2,000 lumens



SeaBlazeX2
6,000 lumens



SeaBlaze Typhoon
10,000 lumens
Also available in Flush Mount Option



Razor

Razor Light Bar

- 10,000 lumens flood light
- Specifically designed for marine application
- Mold-in or surface mountable
- Lowest profile on the marine market
- Available with a spot or flood beam patterns
- Powder-coated die-cast aluminum construction
- Water sealed, IP67 compliant



Navigation Lights



Output: Stern White, Port Red, Starboard Green

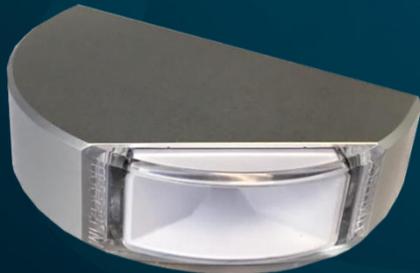
Visibility: USCG2NM

USCG Rated: 0-50 meter vessels

Voltage: 10-30vDC

12vDC Amps: 19-26mA

24vDC Amps: 13-15mA



Combo Navigation/Docking Light



Output: White/Port Red, White/Starboard Green

Visibility: USCG2NM

USCG Rated: 0-50 meter vessels

Dock Light Lumens: 1000

Voltage: 10-30vDC

12vDC Amps: 1.3A (dock light)

24vDC Amps: 600mA (dock light)



LED Anchor Light



Output: White

Visibility: USCG2NM

USCG Rated: 0-50 meter vessels

Voltage: 10-30vDC

12vDC Amps: 80mA

24vDC Amps: 45mA

What's New For 2020!

- **SeaBlaze Typhoon Flush Mount**

- Flush mount bezel option, perfect for running surfaces

- **Moray Flex Light**

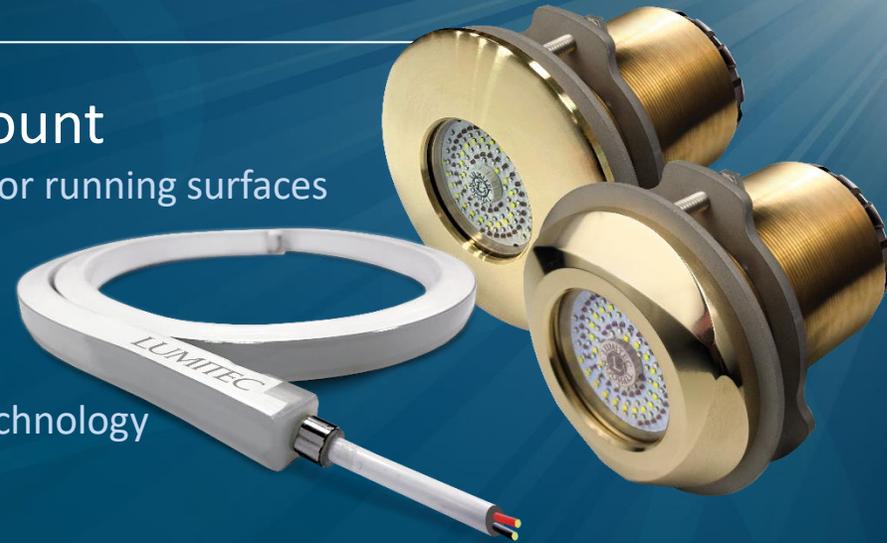
- Built-in color controller
- Advanced audio noise reduction technology
- No color intensity fluctuation

- **POCO Digital Lighting Control**

- Boat-wide digital lighting control
- Now available for retail
- Easy to install and control
- Compatible with most top MFD Brands
- Connected via MFD or smart device

- **PICO Expansion Modules**

- C-4: Control third party RGB/RGBW lighting accessories
- P-1: Control third-party lights/devices through Poco system



SeaBlaze Flush Mount Typhoon

SeaBlaze Typhoon Through-Hull Underwater Light

- 10,000 lumens through-hull underwater light
- Available with flush or surface mount options
- Solid naval bronze construction
- Dual-color (white/blue) or full-color spectrum output
- Higher lumens per dollar value than competitor lights
- IP68 and CE certification
- Compatible with Poco System



Moray Flex Light

Moray Flex Light

- Full RGBW Flex Light
- Built-in color controller
- Simple 2-wire hook up
- Completely Water Sealed (IP67)
- Advanced audio noise reduction technology
- No color intensity fluctuation
- Marine grade extruded PVC construction
- Available in 3', 6', 9', and 12' lengths



Poco Digital Lighting Control

Poco Digital Lighting Control

- Complete lighting control of PLI enabled lights
- Controlled through compatible MFD or connected smart device
- Simple to install and easy to configure
- Powerful, intuitive user interface
- Low-cost advanced lighting solution
- 4 Channels at 10 amps per channel



PICO Expansion Modules

POCO Expansion Modules

C-4 Module

- Control third-party RGB/RGBW lighting accessories
- Compatible with Poco system or use stand alone via Lumitec's TTP (Timed Toggle Protocol) technology
- Provides PLI capability to a non PLI RGB/RGBW light

P-1 Module

- Control third-party lights/devices through Poco system
- PLI enabled relay with max load of 25 amps
- Highly reliable solid-state design



Mobile Sales Application

Lumitec SalesMaster™ App

- All the Lumitec Presentation information you will ever need
- Compatible with Apple and Android tablet and mobile devices
- Comprehensive presentation sales tool
 - Why Lumitec selling points
 - Product family unique selling points with videos
 - Support PDFs with part numbers
 - New Lumitec Tech Center
 - Product Concept Viewer for all applications of our products
 - Product specification information
 - Create custom build lists that can be emailed directly to customers





NEW PRODUCTS FOR 21'



25pc NO DAMP Bulk Pack

- New larger 16oz size
- Less waste / packaging
- Value
- Space savings
- Winterization add on sale



Winter cost

PN# 85472



NEW PRODUCTS FOR 21'

Ultimate Magic Sponge + Scrub Extend

- Dual articulating connector allows pad to stay in contact with varying angled surfaces
- Instantly erases dirt, grime, scuff marks and streaks
- Removes scuffs and stains from vinyl, plastic and fiberglass
- Made of non-rusting and non-corrosive components.



cost

PN# 41010

6/CS



NEW PRODUCTS FOR 21'

Ultimate Magic Sponge + Scrub

- Fits Ultimate Magic Scrub Attachment, Large Hand Scrubber, or use on its own
- Instantly erases dirt, grime, scuff marks and streaks
- Removes scuffs and stains from vinyl, plastic and fiberglass
- Fine scrubber is perfect for fiberglass and textured surfaces



cost

PN# 41011

6/CS



NEW PRODUCTS FOR 21'

LG SCRUB PAD KIT W/HANDLE & 3PDS

- Pads are interchangeable; handle grips onto each individual pad
- Premium handle is comfortable and includes scraper
- Pads include fine, medium, and coarse



Cost

PN# 42023

6/CS



NEW PRODUCTS FOR 21'



Ultimate Water Absorber - Blue

- Ultra-soft, spongy, and lint-free
- Unaffected by salt water and most chemicals
- Resistant to mold and mildew
- Machine-washable
- Giant size—over 3ft²

cost

PN# 42046

6/CS



NEW PRODUCTS FOR 21'

Marine Descaling Fluid Concentrate

- Gallon size
- Removes scale and deposits from all marine engines
- Will not damage engine seals, gaskets or rubber impellers.
- Removes scale, calcium deposits, corrosion, salt and carbon buildup in your Boats Systems: engine's cooling and wet exhaust systems, Reverse cycle A/C & refrigeration systems, Sea Strainers and other Raw water cooled equipment.
- 4:1 mixture rate

cost

PN# 83900

4/CS



NEW PRODUCTS FOR 21'

Marine Descaling Fluid RTU

- Gallon size
- Removes scale and deposits from all marine engines
- Will not damage engine seals, gaskets or rubber impellers.
- Removes scale, calcium deposits, corrosion, salt and carbon buildup in your Boats Systems: engine's cooling and wet exhaust systems, Reverse cycle A/C & refrigeration systems, Sea Strainers and other Raw water cooled equipment.

Cost

PN# 84000

4/CS





A Lippert Components Company



LCI MARINE



Taylor Made Premium Profit Programs



A Lippert Components Company 

2020 MERCHANDISING CATALOG



LCI MARINE



HULL-GARD®

INFLATABLE VINYL FENDERS

The finest utility fender on the market, Hull-Gards® combine unsurpassed softness and superior strength to provide boaters with the maximum protection available from a utility fender. All five sizes feature inflation valves to adjust the level of firmness to satisfy all applications.

2020 HULL-GARD INFLATABLE VINYL FENDER DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
1022	Hull-Gard Vinyl Fender	White	5.5' x 20'	\$12.76		
31722	Hull-Gard Vinyl Fender	Black	5.5' x 20'	\$12.76		
41022	Hull-Gard Vinyl Fender	Mid Atlantic Blue	5.5' x 20'	\$12.76		
1023	Hull-Gard Vinyl Fender	White	6.5' x 22'	\$19.76	12	\$23712
31723	Hull-Gard Vinyl Fender	Black	6.5' x 22'	\$19.76	12	\$23712
41023	Hull-Gard Vinyl Fender	Mid Atlantic Blue	6.5' x 22'	\$19.76	12	\$23712
1024	Hull-Gard Vinyl Fender	White	8.5' x 27'	\$38.41		
71028	Hull-Gard Vinyl Fender	Black	8.5' x 27'	\$38.41		
41028	Hull-Gard Vinyl Fender	Mid Atlantic Blue	8.5' x 27'	\$38.41		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >>

\$71136

PURCHASE 36 HULL-GARD FENDERS AND RECEIVE THE FOLLOWING FOR FREE



**HULL-GARD
INFLATABLE VINYL
FENDER WALLPAPER**
(#HULLG WALLP)



**MINI FENDER
KEYCHAIN**
COUNTERTOP MERCHANDISER
(#282057)

RETAIL VALUE \$170



**6 HULL-GARD
VINYL FENDERS**
WHITE - 6.5" X 22"
(#1023)

RETAIL VALUE \$180



VALVE SEATS

Valve seats are integrally molded into the fender

EYELETS

Reinforced molded-in eyelets

UNIQUE OVAL SHAPE

Prevents fender from rolling out of position

STORM GARD®

INFLATABLE VINYL FENDERS

Storm Gard® fenders are in a class of their own, and feature all the same great qualities as our standard Hull-Gard®, Super Gard and Big B™ fenders.

2020 STORM GARD INFLATABLE VINYL FENDER DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
252000	Storm Gard Vinyl Fender	White	5.5' x 20'	\$13.37		
252007	Storm Gard Vinyl Fender	Black Onyx	5.5' x 20'	\$13.37		
252004	Storm Gard Vinyl Fender	Mid Atlantic Blue	5.5' x 20'	\$13.37		
262300	Storm Gard Vinyl Fender	White	6.5' x 22'	\$20.73	12	\$248.76
262307	Storm Gard Vinyl Fender	Black Onyx	6.5' x 22'	\$20.73	12	\$248.76
262304	Storm Gard Vinyl Fender	Mid Atlantic Blue	6.5' x 22'	\$20.73	12	\$248.76
282600	Storm Gard Vinyl Fender	White	8.5' x 27'	\$40.21		
282607	Storm Gard Vinyl Fender	Black Onyx	8.5' x 27'	\$40.21		
282804	Storm Gard Vinyl Fender	Mid Atlantic Blue	8.5' x 27'	\$40.21		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> **\$746.28**

PURCHASE 36 STORM GARD FENDERS AND
RECEIVE THE FOLLOWING FOR FREE



**STORM GARD
INFLATABLE VINYL
FENDER WALLPAPER**
(#STRMGD WALLP)



**MINI FENDER
KEYCHAIN
COUNTERTOP MERCHANDISER**
(#282057)

RETAIL VALUE \$170



**6 STORM GARD
VINYL FENDERS**
WHITE - 6.5" X 22"
(#262300)

RETAIL VALUE \$180

INTEGRATED COLOR AGENTS

Provide
added luster
in sunlight

EYELETS

Reinforced
molded-in
eyelets

RIBBED SIDES

Minimizes
roll



SUPER GARD

INFLATABLE VINYL FENDERS

Super Gard fenders incorporate the latest in technology and design innovation to bring you the best protection. Super Gard fenders are made from the highest quality marine grade vinyl and feature a high gloss finish with rubber football needle valve.

2020 SUPER GARD INFLATABLE VINYL FENDER DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
950520	Super Gard Vinyl Fender	White	5.5' x 20'	\$16.90		
952520	Super Gard Vinyl Fender	Black	5.5' x 20'	\$16.90		
951520	Super Gard Vinyl Fender	Mid Atlantic Blue	5.5' x 20'	\$16.90		
950622	Super Gard Vinyl Fender	White	6.5' x 22"	\$28.56	12	\$342.72
952622	Super Gard Vinyl Fender	Black	6.5' x 22"	\$28.56	12	\$342.72
951622	Super Gard Vinyl Fender	Mid Atlantic Blue	6.5' x 22"	\$28.56	12	\$342.72
950824	Super Gard Vinyl Fender	White	8.5' x 26"	\$49.06		
952824	Super Gard Vinyl Fender	Black	8.5' x 26"	\$49.06		
951824	Super Gard Vinyl Fender	Mid Atlantic Blue	8.5' x 26"	\$49.06		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$1,028.16

PURCHASE 36 SUPER GARD FENDERS AND
RECEIVE THE FOLLOWING FOR FREE



**SUPER GARD
INFLATABLE VINYL
FENDER WALLPAPER**
(#SUPERG WALLP)



**MINI FENDER
KEYCHAIN**
COUNTERTOP MERCHANDISER
(#282057)

RETAIL VALUE \$170



**6 SUPER GARD
VINYL FENDERS**
WHITE - 6.5" X 22"
(#950622)

RETAIL VALUE \$240

VALVE SEATS

Valve seats are integrally molded into the fender, not glued in like the competition.

EYE HOLE

Eye hole accepts rope size up to 5/8"

RIBBED SIDES

Minimizes roll



BIG B™

INFLATABLE VINYL FENDERS

The versatile Big B™ fender incorporates a center rope tube that allows end-to-end line passage. Big B inflatable vinyl fenders feature seamless construction, with molded ribs to minimize roll. Big B's are made from the highest quality marine grade vinyl with a high gloss finish.



END-TO-END ROPE PASSAGE

Horizontal hanging is useful for protection against pilings and tidal change areas.

CENTER HOLE

3/4" diameter center hole accepts up to 5/8" diameter rope to secure the fender.

NEEDLE VALVE

Rubber football needle valve for easy inflation and long life.

2020 BIG B INFLATABLE VINYL FENDER DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
1025	Big B Vinyl Fender	White	6' x 15'	\$28.43		
71025	Big B Vinyl Fender	Black	6' x 15'	\$28.43		
41025	Big B Vinyl Fender	Mid Atlantic Blue	6' x 15'	\$28.43		
1026	Big B Vinyl Fender	White	8' x 20'	\$38.41	8	\$307.28
71026	Big B Vinyl Fender	Black	8' x 20'	\$38.41	8	\$307.28
41026	Big B Vinyl Fender	Mid Atlantic Blue	8' x 20'	\$38.41	8	\$307.28
1032	Big B Vinyl Fender	White	10' x 26'	\$63.93		
71032	Big B Vinyl Fender	Black	10' x 26'	\$63.93		
41032	Big B Vinyl Fender	Mid Atlantic Blue	10' x 26'	\$63.93		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >>

\$921.84

PURCHASE 24 BIG B FENDERS AND
RECEIVE THE FOLLOWING FOR FREE



**BIG B GARD
 INFLATABLE VINYL
 FENDER WALLPAPER**
 (#BIGB WALLP)



**BIG B FENDER
 HANGER**
 COUNTERTOP MERCHANDISER
 (#11085)



**4 BIG B
 VINYL FENDERS**
 WHITE - 8" X 20"
 (#1026)

RETAIL VALUE \$120

RETAIL VALUE \$220



FENDER ACCESSORIES

We've incorporated the latest in technology, design innovation and attention to detail to bring you the finest looking, top performing protection for your investment.

2020 FENDER ACCESSORIES DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
11313	Fender Line (2 pack)	Black	\$10.28	6	\$61.88
11311	Fender Line (2 pack)	White	\$10.28	6	\$61.88
11317	Fender Line (2 pack)	Navy	\$10.28		
11312	Fender Line (2 pack)	Blue	\$10.28		
1139	Pontoon Rail Fender Adjuster (4 pieces)		\$14.84		
11391	Pontoon Rail Fender Retail Adjuster (36 pieces)		\$72.40	1	\$72.40
1092	Quick Draw Fender Hanger		\$13.97	6	\$83.82
1016	Tidy Up Fender Adjuster	Black	\$12.12	6	\$72.72
1015	Tidy Up Fender Adjuster	White	\$12.12	6	\$72.72
1001	Stainless Steel Fender Lock (2 pack)	Stainless Steel	\$6.94		

*All pricing is in US currency. Pricing is suggested only and may vary on actual order.

Program Total >>

\$425.02



FENDER LOC FENDER LINES

- Provides an adjustable and secure tie-off for your boat fenders
- Built-in loop eliminates knot tying and works on all types of fenders
- Includes 2, 6 Fender Loc lines, 3/8" diameter



QUICK DRAW™ FENDER ADJUSTER

- Tightly holds to bow rails, grab rails, lifelines, cleats, and more
- Stainless steel screws and internal spring
- Fits 1/4" to 1/2" fender lines



PONTOON RAIL FENDER ADJUSTER

- Designed specifically for the 1" & 1 1/4" square tube rails of pontoon boats
- Clamps securely yet can be repositioned easily. Allows for simple height adjustment for lines up to 1/2".



PONTOON RAIL FENDER ADJUSTER (RETAIL)

- Contains 36 fender adjusters



TIDY-UPS™ FENDER ADJUSTER

- Quick and simple. These fender adjusters simply snap over your lifelines or railing and are ready to use.
- Holds lines up to 5/8" in diameter



1/2" STAINLESS STEEL FENDER LOCK

- Stainless steel construction, adjustment peg and fastening screws ensure many years of dependable service
- "One-way" locking peg provides secure and reliable mounting and allows the use of up to 1/2" diameter rope
- Mounting hardware included

PURCHASE 31 DOCK ACCESSORY PRODUCTS AND RECEIVE A FREE FENDER LOCK SET STAND-UP COUNTERTOP CARD

(#91010)

RETAIL VALUE \$99.95





SUR-MOOR® T3C™ MOORING BUOY

Sur-Moor® hard skin mooring buoys have a seamless and tough, one-piece polyethylene shell. Hard skin shells feature ultraviolet light absorbers for long-term life under the sun and have a sandblasted finish which allows the buoy to be easily painted for identification. Filled with closed cell foam to positively displace water. Tube-through-the-center design allows the anchor chain to pass directly through the buoy, allowing you to attach your boat to the top of the buoy. Hardware not included.



SUR-MOOR® TAPER BUOY

The Sur-Moor® taper shape design places more flotation area at the waterline creating a higher visibility mooring. The hard skin polyethylene shell is UV protected to resist the weathering effects of sunlight and is closed cell foam filled to positively displace water. Available in the tube-through-the-center design with blue reflective striping. Hardware not included.



SUR-MOOR® SHACKLE BUOY

The rope nest design has a built in cup shape at the top of the buoy that allows the anchor shackle to nest below the buoy surface. This recessed area helps shield the shackle from contacting the boat hull while making a convenient nesting place for the pennant line when the boat departs from the mooring. Hard skin shell now has a sandblasted finish which allows the buoy to be easily painted for identifying. Tube-through-the-center design with blue reflective striping. Shackle and hardware not included.



TRADITIONAL SUR-MOOR® MOORING BUOY

The traditional Sur-Moor® mooring buoy features hot-dipped galvanized steel hardware, a sandblasted finish for easy painting and identification and a reflective blue stripe for nighttime visibility.

*BUOYANCY RATING

The number indicated is the maximum flotation the buoy provides while fully submerged. 50% of this value will be the weight the buoy can support at the level of the blue stripe.

MOORING BUOYS



We manufacture the most rugged and complete line of navigational and mooring buoys in the United States. We have been meeting the stringent requirements of states, municipalities, and private harbors for many years. Our mooring buoys are used in some of the toughest applications.

2020 MOORING BUOYS DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	DIAMETER	CIRC	BUOYANCY	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
46370	Sur-Moor T3C Mooring Buoy (2" tube diam.)	12"	38"	30 lbs	\$71.41		
46371	Sur-Moor T3C Mooring Buoy (2" tube diam.)	15"	47"	60 lbs	\$93.36	2	\$186.72
46372	Sur-Moor T3C Mooring Buoy (2.5" tube diam.)	18"	57"	100 lbs.	\$116.56	2	\$233.12
46374	Sur-Moor T3C Mooring Buoy (2.5" tube diam.)	24"	75"	240 lbs.	\$208.63		
46375	Sur-Moor T3C Mooring Buoy (3" tube diam.)	30"	96"	460 lbs.	\$276.37		
46818	Sur-Moor T3C Shackle Buoy (2.5" tube diam.)	18"		100 lbs.	\$118.27		
46718	Sur-Moor T3C Taper Buoy (2.5" tube)	18"	16-3/4"	70 lbs.	\$129.48		
46724	Sur-Moor T3C Taper Buoy (2.5" tube)	24"	22-11/16"	165 lbs.	\$231.81		
46730	Sur-Moor T3C Taper Buoy (3" tube)	30"	30"	410 lbs.	\$378.53		
22170	Traditional Sur-Moor Mooring Buoy	12"	38"	30 lbs	\$85.91	2	\$171.81
22171	Traditional Sur-Moor Mooring Buoy	15"	47"	60 lbs	\$109.92		
22172	Traditional Sur-Moor Mooring Buoy	18"	57"	100 lbs.	\$137.08		
22174	Traditional Sur-Moor Mooring Buoy	24"	75"	240 lbs.	\$245.24		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$591.65



MOORING SET UP POSTER
(#MOORPOSTER)

PURCHASE 6 BUOYS AND
RECEIVE THE FOLLOWING FOR FREE



ONE 48" SUR-MOOR MAST BUOY
(#22105)

RETAIL VALUE \$49.95



LIFE RINGS

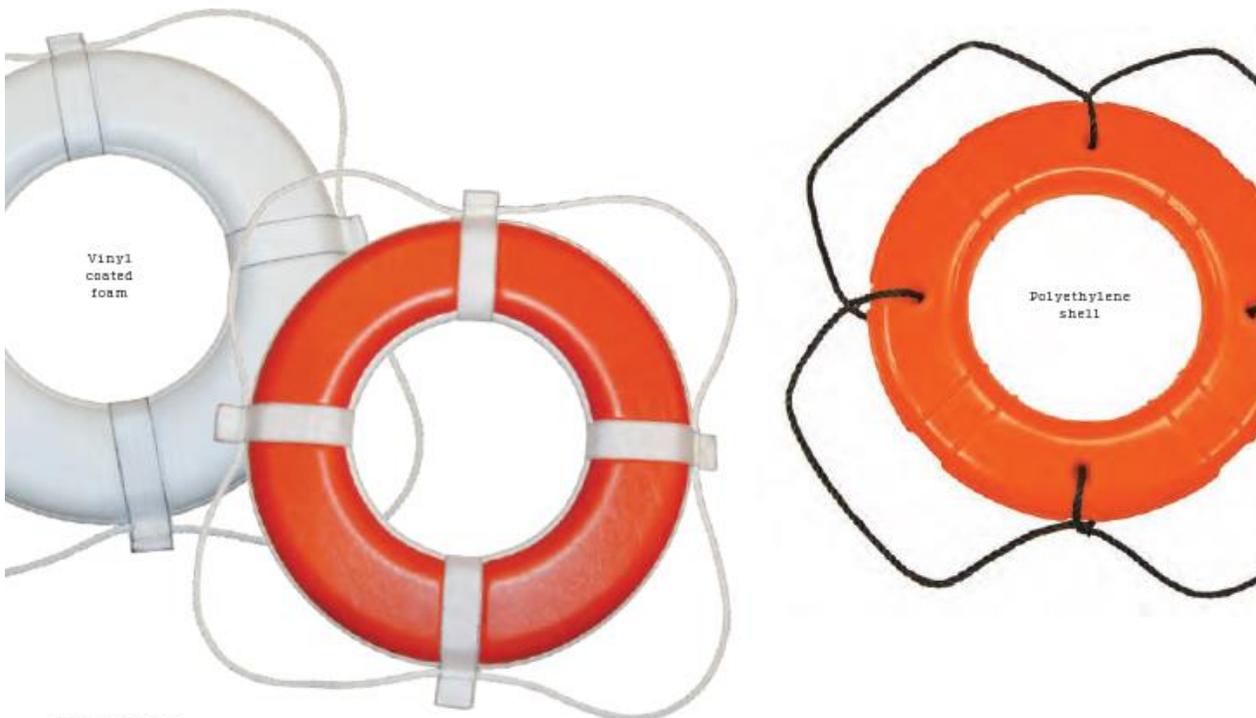
Our most durable life ring on the market has been inspected and tested in accordance with U.S. Coast Guard regulations

2020 LIFE RING DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	DIAMETER	MINIMUM BUOYANCY	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
360	Vinyl Life Ring White with White Rope	20"	16.5 lbs.	\$45.81	2	\$91.63
361	Vinyl Life Ring White with White Rope	24"	16.5 lbs.	\$58.01	2	\$116.03
380	Vinyl Life Ring White with White Rope	30"	32 lbs.	\$57.76		
363	Vinyl Life Ring Orange with White Rope	20"	16.5 lbs.	\$45.81		
364	Vinyl Life Ring Orange with White Rope	24"	16.5 lbs.	\$58.01	2	\$116.03
383	Vinyl Life Ring Orange with White Rope	30"	32 lbs.	\$57.76		
567	Polyethylene Life Ring White with White Rope	24"	16.5 lbs.	\$65.57		
568	Polyethylene Life Ring White with White Rope	30"	32 lbs.	\$82.44		
569	Polyethylene Life Ring Orange with Black Rope	24"	16.5 lbs.	\$65.57		
570	Polyethylene Life Ring Orange with Black Rope	30"	32 lbs.	\$82.44		
571	Polyethylene Life Ring Orange with Black Rope SOLAS APPROVED	30"	32 lbs.	\$99.33		
570002	Aer-O-Buoy Life Ring - White with White Rope	24"	16.5 lbs.	\$65.93		
570001	Aer-O-Buoy Life Ring - Orange with Orange Rope	24"	16.5 lbs.	\$65.93		
570003	Aer-O-Buoy Life Ring - Orange with Orange Rope	30"	32 lbs.	\$102.72		
570004	Aer-O-Buoy Life Ring - Orange with Orange Rope	30"	32 lbs.	\$102.72		
371	Decorative Life Ring - White with Blue Becket	17"	-	\$23.32		
372	Decorative Life Ring - White with Blue Becket	20"	-	\$26.47		
373	Decorative Life Ring - White with Blue Becket	25"	-	\$29.40		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$323.68



LIFE RINGS

Rings contain unicellular polyurethane foam for buoyancy. Floating polypropylene grab lines contain UV stabilizers to enhance sunlight resistance. Rings feature sewn in beackets to secure grab line. Choose between energy absorbent vinyl skin or tough hard shell polyethylene skin. Vinyl skin life rings can be painted or numbered with excellent adhesion. SOLAS approved models equipped with reflective tape.

ALL LIFE RINGS MEET USCG APPROVAL FOR BOTH RECREATIONAL AND COMMERCIAL USE



AER-O-BUOY® LIFE RINGS

Meets Canadian Coast Guard approval. Tough outer polyethylene shell is resistant to gasoline, oil, saltwater, and pool chemicals. Closed cell foam core for buoyancy. 95 mm poly grab lines.

DECORATIVE RING BUOY

Rings are constructed from waterproof nonabsorbent closed cell foam and come equipped with sewn in polypropylene grab lines and decorative blue bands.

PURCHASE 6 LIFE RINGS* AND RECEIVE 2 FREE LIFE RING/BUOY LETTER KITS (#600015)

RETAIL VALUE \$49.95

*Excludes decorative life rings



FIBERGLASS
DOCK BOXES



2020 FIBERGLASS DOCK BOXES DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	DIMENSIONS (H X W X D)	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
83562	Standard Dock Box	24" x 54" x 22"	Small	\$602.99		
83552	Standard Dock Box	24" x 72" x 23"	Medium	\$684.04		
83551	Standard Dock Box	24" x 85" x 22"	Large	\$846.75		
83559	Standard Dock Box	24" x 95" x 22"	Extra Large	\$802.85	1	\$802.85
83553	Standard Dock Box	27" x 46" x 26"	Deep Small	\$559.84		
83554	Standard Dock Box	28.25" x 72.75" x 28.5"	Deep Medium	\$853.37		
83550	Low Profile Dock Box	20" x 40" x 19"	Small	\$466.48		
83557	Low Profile Dock Box	18" x 48" x 20"	Medium	\$480.24		
83560	Fisherman's Dock Box	24" x 95" x 22"	Extra Large	\$823.25		
83556	Top-Seat Dock Box	27" x 46" x 26"	Small	\$643.97	1	\$643.97
83555	Top-Seat Dock Box	30" x 17" x 28.25"	Large	\$933.36		
83561	Triangle Dock Box	27" x 5.4" x 33"	Triangle	\$604.43		
83563	Space Saver Triangle Dock Box w/Electrical Inset	34.5" x 51.375" x 26.625"	Triangle	\$740.00		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> **\$1,446.83**



PURCHASE 2 FIBERGLASS DOCK BOXES AND
RECEIVE A FREE FIBERGLASS DOCK BOX SPIDER BANNER

(#FDBPOSTER)

STOW 'N GO™
POLYETHYLENE DOCK BOXES



2020 STOW 'N GO DOCK AND PATIO STORAGE BOX DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	DIMENSIONS (L X W X H)	COLOR	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
123650	Stow 'N Go Poly Dock Box	43" x 21" x 26"	White	\$205.63	1	\$205.63
124650	Stow 'N Go Poly Dock Box	43" x 21" x 26"	Sandstone	\$205.63	1	\$205.63
123750	Stow 'N Go Poly Dock Box	67.75" x 27.75" x 26"	White	\$291.20		
124750	Stow 'N Go Poly Dock Box	67.75" x 27.75" x 26"	Sandstone	\$291.20		
123661	Triangle Poly Box with Recess	50" x 32" x 36"	White	\$297.01		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> **\$411.25**



PURCHASE 2 STOW 'N GO DOCK BOXES AND
RECEIVE A FREE STOW 'N GO PATIO STORAGE BOX SPIDER BANNER

(#SGBPOSTER)

STEPSAFE™ DOCK STEPS

Our dock steps are offered in three different tread step models. On the top of each step, our StepSafe™ non-slip pad is adhered for additional slip protection while boarding. 1 1/2" wide flange provides adequate mounting surface for docks. Cleans easily with soap and water. Additional handrails are available for two and three step models, sold separately. Maximum weight up to 300 lbs.



UV RESISTANT POLYETHYLENE

Durable material holds up in the harsh marine environment

2020 DOCK STEP DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
47100	StepSafe Dock Step - Single Tread	White	\$75.43	1	\$75.43
47200	StepSafe Dock Step - Double Tread	White	\$122.81	2	\$245.63
47300	StepSafe Dock Step - Triple Tread	White	\$175.67	1	\$175.67
44100	StepSafe Dock Step - Single Tread	Sandstone	\$75.43		
44200	StepSafe Dock Step - Double Tread	Sandstone	\$119.89		
44300	StepSafe Dock Step - Triple Tread	Sandstone	\$171.49		
47201	Dock Step - Aluminum Railing Double Tread		\$65.57		
47301	Dock Step - Aluminum Railing Triple Tread		\$75.93	1	\$75.93

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$572.55

PURCHASE 4 STEPSAFE DOCK STEPS AND
**RECEIVE A FREE DOCK
HANDRAIL - DOUBLE TREAD**

(#47201)

RETAIL VALUE \$94



DOCK PRO® DOCK CART

Curved handle design reduces bending-over, making the Dock Pro® Dock Cart easier to handle than conventional carts, while the unique angled-tub feature provides better leg clearance for maneuvering. Features a spacious roto-molded poly-tub that will not rust or rot. Zinc-coated, corrosion resistant hardware used throughout.



FLAT-FREE TIRE DESIGN

Made of solid polyurethane yet has the soft feel of an air-filled tire



2020 DOCK CART DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	WEIGHT CAPACITY	WHEEL SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
1060	Dock Pro Cart - Solid Wheel	300 lbs.	20"	\$255.99	2	\$511.97

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$511.97



PURCHASE 2 DOCK PRO
DOCK CARTS AND
**RECEIVE A FREE
DOCK PRO DOCK CART
SPIDER BANNER**

(#1060SPIDER)



DOCK EDGING

We offer a wide variety of options when it comes to protecting your boat and dock. With various profiles, materials, colors, and accessories, your investment has never been safer.



ECO FRIENDLY
HD DOUBLE MOLDED AND COMMERCIAL GRADE EDGINGS ARE MADE FROM 85% RECYCLED MATERIAL



2020 DOCK EDGING DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
46057	Small Edge Gard Dock Edging	White	10' Coil Retail	\$16.85		
46086	Small Edge Gard Dock Edging	White	10' Coil	\$12.61		
46097	Small Edge Gard Dock Edging	White	25' Coil	\$30.32		
46058	Medium Edge Gard Dock Edging	White	10' Coil Retail	\$25.76		
46096	Medium Edge Gard Dock Edging	White	10' Coil	\$21.53		
46098	Medium Edge Gard Dock Edging	White	25' Coil	\$51.69		
46072	C-Shaped Dock Edging	White	10' Coil Retail	\$23.17		
46056	C-Shaped Dock Edging	White	10' Coil	\$18.92		
46053	C-Shaped Dock Edging	White	16' Retail Pack	\$44.89		
46054	C-Shaped Dock Edging	White	25' Coil	\$44.93		
45973	C-Shaped Dock Edging	Clear	10' Coil	\$32.07		
46081	Dock Pro Vinyl Dock Bumpers - Corner Mount	White	10" x 10"	\$11.77	6	\$70.64
46076	Dock Pro Vinyl Dock Bumpers - Corner Mount	Black	10" x 10"	\$11.77		
46082	Dock Pro Vinyl Dock Bumpers - Straight	White	18"	\$12.60		
46075	Dock Pro Vinyl Dock Bumpers - Straight	Black	18"	\$12.60		
46015	90 Degree Vinyl Corner Bumper	White	6" x 6"	\$11.03		
46016	90 Degree Vinyl Corner Bumper	Black	6" x 6"	\$11.03		
46013	Commercial Grade Double Molded Dock Edging	White	10' Coil Retail	\$28.65	2	\$57.31
45969	Commercial Grade Double Molded Dock Edging	Silver	10' Coil Retail	\$28.12		
45970	Commercial Grade P-Shaped Dock Edging	Clear	10' Coil	\$35.84		
46012	Commercial Grade P-Shaped Dock Edging	White	10' Coil Retail	\$24.08	2	\$48.16
45966	Commercial Grade P-Shaped Dock Edging	Silver	10' Coil Retail	\$23.64		
45994	Dock Pro Standard P-Shaped Dock Edging	Black	10' Coil Retail	\$26.88		
45971	Standard P-Shaped Clear 10' Coil (Retail Pack)	Black	10' Coil Retail	\$26.79		
45990	Dock Pro Commercial Grade Premium Side Gard	Black	10' Coil	\$39.76		
45992	Dock Pro Commercial Grade Premium Side Gard	White	10' Coil	\$39.76		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> **\$176.11**

PURCHASE 10 DOCK EDGING PRODUCTS AND RECEIVE THE FOLLOWING FOR FREE



DOCK EDGING SAMPLE KEY RING

(#96019)



4' DOCK EDGING PLANOGRAM WALLPAPER

(#DEWALLP)

FLAGS & ENSIGNS

These deluxe sewn flags are constructed from lightweight yet durable fade resistant nylon fabric, which make them the perfect all-weather flags.



#1617 Don't Tread on Me



#1618 U.S. Air Force Wings



#1619 U.S. Navy Seal



#1620 Army Strong



#5620 Army Flag



#5621 Navy Flag



#5622 Air Force Flag



#5623 Marines Flag



#5624 POW/MIA Flag



#5626 U.S. Coast Guard



#5627 Army National Guard



#1319 Canada

2020 DEALER PROFIT PROGRAM - FLAGS & ENSIGNS

TAYLOR MADE #	PRODUCT DESCRIPTION	MATERIAL	SIZE	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
8418	Deluxe Sewn 50 Star U.S. Flag	Nylon-Sewn	12" x 18"	\$1416	10	\$141.60
8118	Deluxe Sewn U.S. Yacht Ensign	Nylon-Sewn	12" x 18"	\$12.01	10	\$120.13
8218	Deluxe Sewn U.S. Power Squadron Ensign	Nylon-Sewn	12" x 18"	\$12.87	4	\$51.47
2418	50 Star U.S. Flag	Nylon	12" x 18"	\$6.69		
1319	Canadian Flag	Nylon	12" x 18"	\$9.97		
1118	Ensign U.S. Yacht Ensign	Nylon	12" x 18"	\$6.69		
1617	Don't Tread on Me Flag	Nylon	12" x 18"	\$10.28		
1618	Air Force Wings Flag	Nylon	12" x 18"	\$10.28		
1619	U.S. Navy Seal Flag	Nylon	12" x 18"	\$10.28		
1620	Army Strong Flag	Nylon	12" x 18"	\$10.28		
5620	Army Flag	Nylon	12" x 18"	\$10.28		
5621	Navy Flag	Nylon	12" x 18"	\$10.28		
5622	Air Force Flag	Nylon	12" x 18"	\$10.28		
5623	Marines Flag	Nylon	12" x 18"	\$10.28		
5624	POW/MIA Flag	Nylon	12" x 18"	\$10.28		
5626	U.S. Coast Guard Flag	Nylon	12" x 18"	\$10.28		
5627	Army National Guard Flag	Nylon	12" x 18"	\$10.28		
1818	Jolly Roger Flag	Nylon	12" x 18"	\$7.25		
5418	Happy Hour Flag	Nylon	12" x 18"	\$9.69		
2218	I Love Boating Flag	Nylon	12" x 18"	\$7.01		
1615	The Bar is Open Flag	Nylon	12" x 18"	\$12.84		
9218	I Love Beer Flag	Nylon	12" x 18"	\$7.25		
9118	Cocktail Flag	Nylon	12" x 18"	\$7.25		
1621	Home of the Brave Flag	Nylon	12" x 18"	\$7.01		
1622	Shut Up & Reel Flag	Nylon	12" x 18"	\$7.01		
1633	Beer Run Flag	Nylon	12" x 18"	\$7.01		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >>

\$313.20

PURCHASE 24 FLAGS AND
RECEIVE A FREE
CORRUGATE STAND UP
FLAG DISPLAY

(#FLAGDISP)



BOAT COVERS

Taylor Made produces a variety of different ways to protect your boat from the elements. Our complete line of boat covers offer customizable features and a variety of color and fabric choices.



2020 UNIVERSAL BOAT COVERS DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
70201	Boatguard 12-14' x 75' Aluminum Fishing	\$78.52		
70202	Boatguard 14-16' 75' Aluminum Fishing	\$87.35	1	\$87.35
70000	Boatguard 16-17' x 85' Drift Boat	\$145.40		
70203	Boatguard 14-16' x 90' V-Hull Runabout	\$98.29		
70204	Boatguard 16-19' x 96" Fish 'N Ski	\$110.60	1	\$110.60
70190	Boatguard 17-19' Tournament Style Bass	\$109.09		
70211	Boatguard 17-19' 96" Center Console	\$135.91		
70205	Boatguard 17-19' x 102' V-Hull Runabout Bow Rider	\$109.00	1	\$109.00
70206	Boatguard 19-21' x 102' V-Hull Runabout Bow Rider	\$119.77	1	\$119.77
70192	Boatguard 21-23' x 102' V-Hull Runabout Bow Rider	\$133.05		
70191	Boatguard 19-21' Center Console	\$147.81		
70207	Boatguard 21-23' x 102' Cuddy Cabin	\$143.36	1	\$143.36
70210	Boatguard 18-20' Pontoon (Playpen)	\$147.67		
70193	Boatguard 22-24' x 102' Pontoon (Playpen)	\$161.03	1	\$161.03

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$731.11

PURCHASE 6 UNIVERSAL BOAT COVERS AND
RECEIVE THE FOLLOWING FOR FREE



MINI BOAT WITH COVER
(#721837)



4' BOAT COVER
PLANOGRAM WALLPAPER
(#BCWALLP)



ONE BOAT COVER SUPPORT SYSTEM
(#55741)

RETAIL VALUE \$49.95

MERCHANDISING

Taylor Made produces a variety of different ways to protect your boat from the elements. Our complete line of boat covers offer customizable features and a variety of color and fabric choices.



2020 COUNTERTOP MERCHANDISERS DEALER PROFIT PROGRAM

TAYLOR MADE #	PRODUCT DESCRIPTION	# OF PIECES	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
11391	Pontoon Rail Fender Adjuster Countertop Merchandiser	36	\$67.57	1	\$67.57
11085	Big B CRT Fender Hanger Countertop Merchandiser	36	\$84.99	1	\$84.99
1651	Clothes Claws Boaters' Clothespin Countertop Merchandiser	48	\$79.83		
282057	Mini Fender Key Chain Float Countertop Merchandiser	28	\$116.09	1	\$116.09
91010	Fender-Lock Set Stand Up Counter Card	12	\$68.05		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >> \$247.08

BUY THREE, GET ONE FREE

PURCHASE THREE COUNTERTOP MERCHANDISER PROGRAMS AND
RECEIVE ONE COUNTERTOP MERCHANDISER FOR FREE

PLATINUM SERIES

REPLACEMENT PONTOON FURNITURE

Our well-versed engineering, R&D and testing labs consistently provide the highest quality products as we continually introduce new innovations to the market. Taylor Made is vertically integrated; our ability to fabricate, coat, roto-mold and upholster our various furniture lines has helped us build a world-class offering for today's boat builders.



VINYL & FOAM

- Premium 32 oz. UV resistant, marine grade vinyl
- Mildew and UV resistant, polyurethane foam



E-COATED STEEL FRAME

Our corrosion-resistant steel fabricated frames provide structure, comfort and longevity in the marine environment



CORROSION-RESISTANT FASTENERS

Easily attach to the marine hardware with universal bolt patterns

CHOOSE ONE COMPLETE KIT:

2020 PREMIUM PONTOON FURNITURE DEALER PROFIT PROGRAM - STARTER KIT

36" BENCH SEAT - Choose 1

TAYLOR MADE #	PRODUCT DESCRIPTION	SIZE	COLOR	SUGGESTED DEALER PRICE	QUANTITY	PROGRAM PRICE
433104	Platinum Series Bench Seat	36"	Champagne/Grey	\$355.00	1	\$355.00

CORNERS - Choose 1, can either be square or round

TAYLOR MADE #	PRODUCT DESCRIPTION	SIZE	COLOR	SUGGESTED DEALER PRICE	QUANTITY	PROGRAM PRICE
433042	Platinum Series Square Corner	32"	Beige	\$450.00		
433066	Platinum Series Square Corner	32"	Champagne/Grey	\$450.00	1	\$450.00
433064	Platinum Series Round Corner	32"	Beige	\$450.00		
433107	Platinum Series Round Corner	32"	Champagne/Grey	\$450.00		

CHAISES - Choose 1, can either be left or right

TAYLOR MADE #	PRODUCT DESCRIPTION	SIZE	COLOR	SUGGESTED DEALER PRICE	QUANTITY	PROGRAM PRICE
433058	Platinum Series Chaise - Left	17"	Beige	\$225.00		
433098	Platinum Series Chaise - Left	17"	Champagne/Grey	\$225.00	1	\$225.00
433059	Platinum Series Chaise - Right	17"	Beige	\$225.00		
433099	Platinum Series Chaise - Right	17"	Champagne/Grey	\$225.00		

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >>

\$1,030.00

PURCHASE 1 FROM EACH CATEGORY ABOVE AND
RECEIVE THE FOLLOWING FOR FREE



PREMIER PONTOON FURNITURE SPIDER BANNER
(#PFSPIDER)



PREMIER PONTOON FURNITURE BOARD
(#PFSANDWICH)



PREMIER PONTOON FURNITURE BROCHURE
(#PFCATALOG25)

CHOOSE ONE COMPLETE KIT:

2020 PREMIUM PONTOON FURNITURE DEALER PROFIT PROGRAM - CATEGORY KIT

PREMIUM FISHING PONTOON FURNITURE BOATING KIT			
TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	DEALER PRICE
768533	Premium Pontoon Seating Kit	Beige	\$3,420.00
768534	Premium Pontoon Seating Kit	Champagne	\$3,420.00
768535	Premium Pontoon Seating Kit	Charcoal	\$3,420.00
805880	Premium Pontoon Seating Kit	White	\$3,420.00

PREMIUM PONTOON FURNITURE FISHING KIT			
TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	DEALER PRICE
768542	Premium Fishing Pontoon Seating Kit	Beige	\$2,850.00
768543	Premium Fishing Pontoon Seating Kit	Champagne	\$2,850.00
768544	Premium Fishing Pontoon Seating Kit	Charcoal	\$2,850.00
805581	Premium Fishing Pontoon Seating Kit	White	\$2,850.00

PREMIUM PONTOON REAR ENTRY KIT			
TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	DEALER PRICE
768551	Premium Pontoon Rear Entry Seating Kit	Beige	\$2,730.00
768552	Premium Pontoon Rear Entry Seating Kit	Champagne	\$2,730.00
768553	Premium Pontoon Rear Entry Seating Kit	Charcoal	\$2,730.00
805582	Premium Pontoon Rear Entry Seating Kit	White	\$2,730.00

PREMIUM PONTOON FURNITURE BENCH & CHAISE KIT			
TAYLOR MADE #	PRODUCT DESCRIPTION	COLOR	DEALER PRICE
768555	Premium Pontoon Furniture Bench & Chaise Seating Kit	Beige	\$1,420.00
768556	Premium Pontoon Furniture Bench & Chaise Seating Kit	Champagne	\$1,420.00
768557	Premium Pontoon Furniture Bench & Chaise Seating Kit	Charcoal	\$1,420.00
805583	Premium Pontoon Furniture Bench & Chaise Seating Kit	White	\$1,420.00

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

PURCHASE ANY ONE KIT & RECEIVE THESE MARKETING MATERIALS FOR FREE



30" BENCH SEAT
(CHOOSE COLOR)

PREMIER PONTOON
FURNITURE SPIDER BANNER
(#PFSPIDER)



PREMIER PONTOON
FURNITURE BOARD
(#PFSANDWICH)



PREMIER PONTOON
FURNITURE BROCHURE
(#PFCATALOG25)

PREMIUM PONTOON FURNITURE BOATING KIT					
PRODUCT DESCRIPTION	BEIGE (768533)	CHAMPAGNE (768534)	WHITE (768535)	CHARCOAL (805580)	QUANTITY
36" Bench Seat	433061	433104	674642	803553	2
25" Depth Right Arm	6787252	6787251	6787253	803565	2
25" Depth Left Arm	6787202	6787201	6787203	803564	2
Flip Flop Seat	433063	433106	674644	803555	1
Bucket Seat	433050	433094	674635	803546	1
50" Bench Seat	433062	433105	674643	803554	2
17" Left Chaise	433058	433098	674639	803550	1
17" Right Chaise	433059	433099	674640	803551	1
34" Helm Station w/ Helm Stand	433065	433108	674646	803557	1



PREMIUM PONTOON FURNITURE FISHING KIT					
PRODUCT DESCRIPTION	BEIGE (768542)	CHAMPAGNE (768543)	WHITE (768544)	CHARCOAL (805581)	QUANTITY
36" Bench Seat	433061	433104	674642	803553	3
25" Depth Right Arm	6787252	6787251	6787253	803565	1
25" Depth Left Arm	6787202	6787201	6787203	803564	1
Fold Down Seat	650176	650175	698559	803545	2
Bucket Seat	433050	433094	674635	803546	1
34" Helm Station w/ Helm Stand	433065	433108	674646	803557	1
30" Bench Seat	433060	433100	674641	803552	1
32" x 32" Square Corner	433104	433066	674632	803563	1



PREMIUM PONTOON FURNITURE REAR ENTRY KIT					
PRODUCT DESCRIPTION	BEIGE (768551)	CHAMPAGNE (768552)	WHITE (768553)	CHARCOAL (805582)	QUANTITY
36" Bench Seat	433061	433104	674642	803553	2
25" Depth Right Arm	6787252	6787251	6787253	803565	1
25" Depth Left Arm	6787202	6787201	6787203	803564	1
34" Helm Station w/ Helm Stand	433065	433108	674646	803557	1
Bucket Seat	433050	433094	674635	803546	1
32" x 32", 30" Radius Corner	433064	433107	674645	803556	1
30" Bench Seat	433060	433100	674641	803552	2



PREMIUM PONTOON FURNITURE BENCH AND CHAISE KIT					
PRODUCT DESCRIPTION	BEIGE (768555)	CHAMPAGNE (768556)	WHITE (768557)	CHARCOAL (805583)	QUANTITY
50" Bench Seat	433062	433105	674643	803554	2
17" Right Chaise	433059	433099	674640	803551	1
17" Left Chaise	433058	433098	674639	803550	1



NEW

SURESHADE POWER BIMINI

The Sureshade Power Bimini comes in a variety of widths up to 12'. Custom widths over 12' are also available. A software-based synchronization controller controls the motion. Designed to sustain a maximum wind speed of 50 mph.



A Lippert Components Company



Powered by two heavy-duty 12VDC actuators.



Adjust bimini top with the push of a button. (Remote control available).



Designed with a high-quality marine grade canvas top.

30%

Provides 30% more coverage than standard bimini tops.



Built tough with durable, anodized aluminum alloy framing.



Includes locking, zippered pockets & boot for easy canvas storage.



Telescoping frame adjusts to fit boats from 92" to 102" wide.

NEW

FLOË DRAIN DOWN SYSTEM

PROTECT YOUR BOAT FROM WATER DAMAGE

Using our integrated and automated 12 volt Floë 636 Induratec Water Drainage System, you can ensure that your boat is drained, without ever having to pay someone to do it for you. Using Floë to perform regular drain downs throughout the season will keep your water system like new.



Remove the worry of when to drain for winter protection.

Drain down whenever and as often as you like.

Only takes 2 minutes to drain when finished

Floë cleans your water system, making way for beautifully fresh

Floë is patented, WRAS and NCC verified and approved drinking water



STEP 1

Manually drain water heater and close dump valve and outlets after to seal water system.



STEP 2

Switch Floë on to compress air into water system.



STEP 3

Open and drain each outlet one by one.



STEP 4

Switch Floë off and leave all water outlets open.

2020 FLOË DRAIN DOWN SYSTEM DEALER PROFIT PROGRAM

PART #	PRODUCT DESCRIPTION	# OF PIECES	SUGGESTED DEALER PRICE	QUALIFY	PROGRAM PRICE
809127	Floë 12V Integrated Drain Down System	3	\$173.74	3	\$521.22
809128	Floë 115V Integrated Drain Down System	1	\$202.71	1	\$202.71

*All pricing is in U.S. currency. Pricing is suggested only and may vary on actual order.

Program Total >>

\$723.93

Taylor Made Premium Profit Programs

For more information:

Mike Hauser: (518) 773-9930

mhauser@taylormadeproducts.com

Or

To see a recording of the presentation:

- Go to www.deremahelp.com
- Click on **Derema Help LIVE** logo
- Click on the Training URL to view the title of the recording



TIE DOWN

The logo for 'TIE DOWN' features the words 'TIE DOWN' in a bold, dark blue, sans-serif font. The letter 'O' in 'DOWN' is replaced by a circular graphic. The left half of the circle is a white gear, and the right half is a white palm tree, symbolizing the intersection of manufacturing and nature.

MANUFACTURING INGENUITY

STEP Conference

2020

NEW

Adjustable Fender



Features the ability to adjust overall length from 60 to 72 inches accommodating 80% of the market

Disassembles and ships in a small 32x16x10 box avoiding high shipping costs and damage

Part ID: 86269 – List Price **\$119.99**



NEW

Floating Guide On

Features the ability to adjust the overall height of your guide post from 48 to 60 inches.

Highest quality guide post available on the market:

- 12" of vertical adjustment available
- Thick 14 gauge, pre-galvanized steel tube structure
- High quality powder coat finish

Part ID (Black PVC): 86568 – List Price **\$149.99**

Part ID (White PVC): 86576 – List Price **\$149.99**

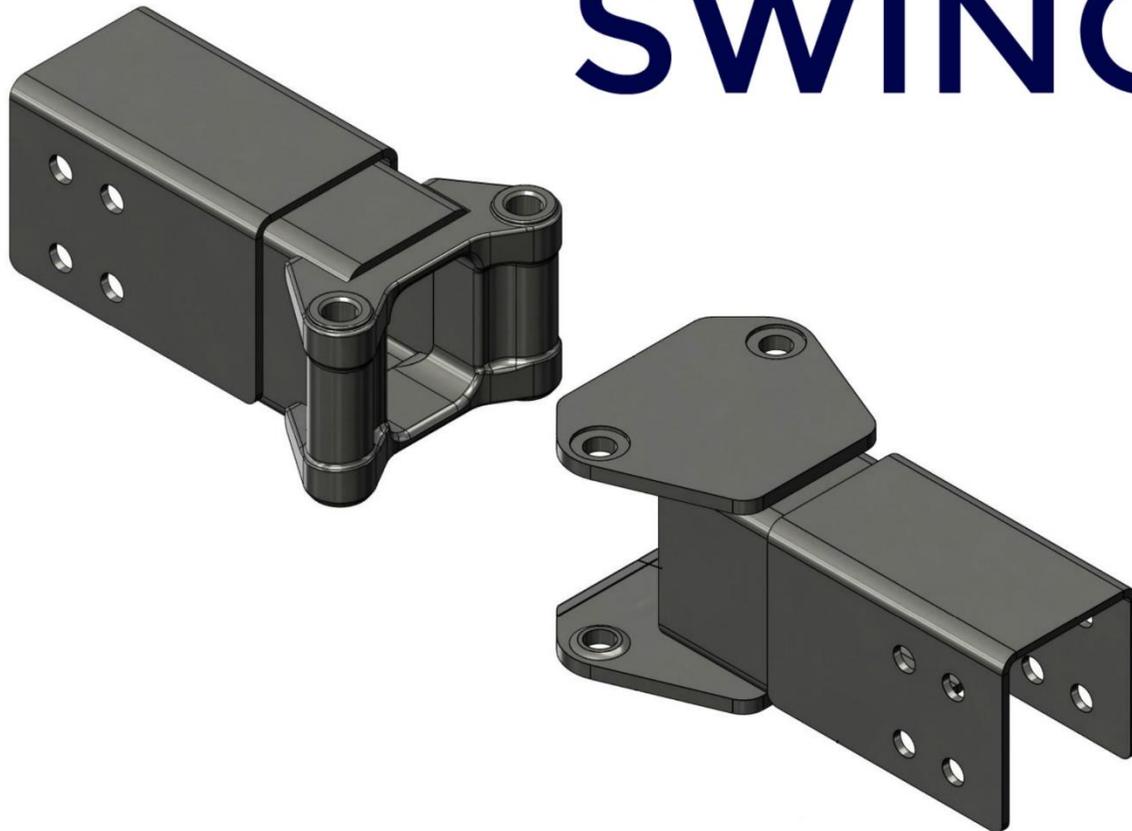


NEW

Swing King

SWING KING

By **TIE DOWN**



Swing Tongue conversion kits. Available in 3x3, 3x4, and 3x5 tongue tubes.

Offered in Zinc, Galvanized, or Black Powder Coat

Comes in a retail box with all hardware included

Currently in testing for capacity ratings. Likely available in 2021.

Anticipated List Price **\$150.00**